



Education and Culture
Lifelong Learning Programme

**LEONARDO DA VINCI PARTNERSHIP
PROJECT PROJECT
A EUROPEAN QUALIFICATION FRAMEWORK FOR
PRACTICE AND TRAINING IN ANIMAL MEDIATED
ASSISTANCE AND THERAPY (AMAT)**



**WHY WE WANT TO TALK ABOUT
THE BROCHURE**

Content
Publication
Code of good practice in partnership



ANALYSIS OF THE FOLDER

- ✘ Criteria for analysis
 - + Graphic quality
 - + Expression of the horse
 - + Expression of therapist and client
 - + Safety aspects
 - + Text and photo's fitting together
 - + Idea of AMAT coming up
 - + Personal view of this page/photo



CRITICAL POINTS

SHP has received the pdf file and has looked at it together with 10 Equitherapists and 10 students and 10 people not acquainted with AMAT and our graphic layouter.

- ✘ As a result of this critical analysis SHP does not agree with publication of this folder in the way we have seen it at the PDF for the following reasons.

Graphic quality:

- ✘ The graphic quality of a lot of photos is very bad. They are not made sharp and fitting in colours and the technical quality of some photos is not good enough and very unprofessional.
- ✘ The size is too big for the lettertypes used looks very unprofessional
- ✘ Some text is even not readable (white text on white background)



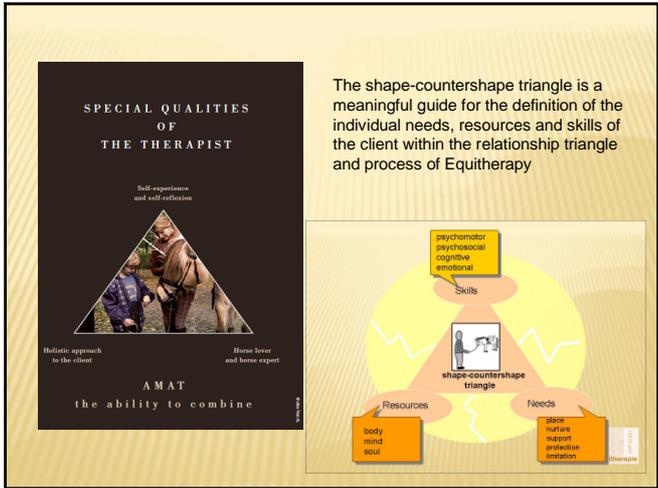
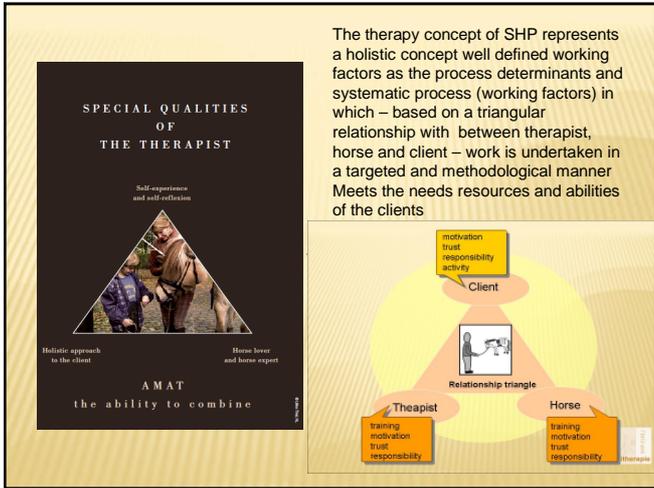
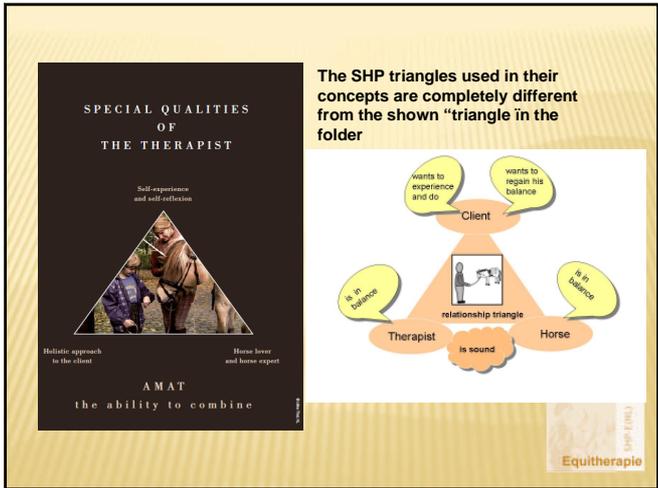
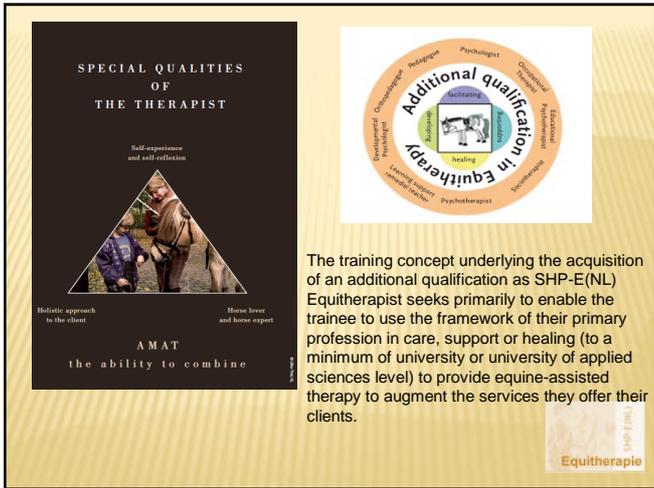
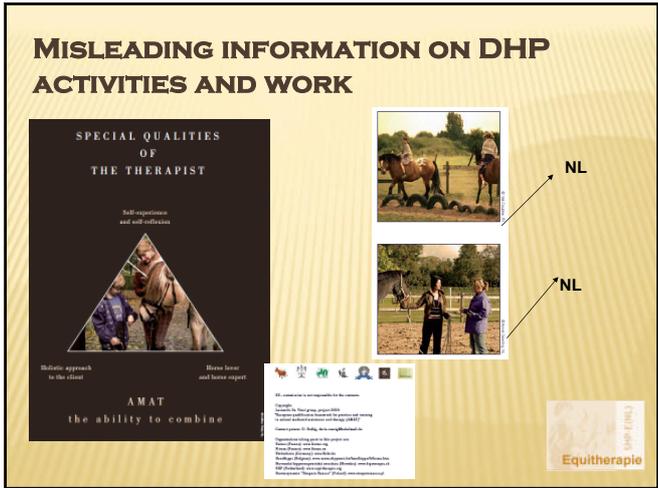
COMMENT ON THE WHOLE FOLDER

- ✘ Content
- ✘ Text and photo's sometimes are not fitting together
- ✘ On some photos there are situations which are not safe and which are bad PR for AMAT
- ✘ On some photos there are horses to be seen who are not in contact with client and therapist and are not looking feeling well or to be in the process. This is bad PR for AMAT as well
- ✘ If some partner organizations are wanting these photos' in the Brochure they should put them under the title of their organization name so that it is clear that this is not the way other organizations are working work e.g. according to their safety standard



SAFETY ASPECTS





The configuration triangle represents the structured methodical process approach

Therapy model
combination primary profession equestrian

Process stages
preparation trying out experiencing processing integrating

Workflow structure
workshops taking in movement experience free chosen exercises tailored

Equitherapie

The performance profile of the equitherapist shows the areas of competence in which the prospective equitherapist needs to acquire sufficient knowledge, skills and personal development during their studies. These areas of competence are also the criteria according to which the equitherapist is evaluated in the interim and final examinations of the course

Profile of the Equitherapist

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Parts of the training program

MISUSE OF PROTECTED LOGO (BENELUX BESCHERMDE MERKNAAM)

Protected Logo for certified Equitherapists SHP only

LOGO SHP

Nederlandse Stichting Helpen met Paarden-Equitherapis SHP-E(NI)

ETHICS AND GOOD PRACTICE

LDV project gave us, professionals from across Europe, the possibility to come together and exchange our experiences from more countries about AMAT with horses. Now we are looking back on our year of intensive work, we have created this brochure. We know that it's not perfect, but a perfection can never be aimed in therapy! Through pictures and a few words we would like to show you the experiences shared by our clients. Experiences, which cannot be found in any other therapy method. And our specific factors for AMAT with horses. AMAT is a chance for everyone – with different needs. (Quotes not representing clients in the images) We hope you enjoy!

We would like to say thank you to all our helpers.

THE LDV WORKING TEAM
Work team (authors): Doris Radig, Ann Kloock, Lenka Kuzovická, Stanislava Těšková

Language authoring (English version): Lucia Gallura, Vidal Klotz
Graphic design and typesetting: Jan Wierpus-Budziejewski
Front cover photo: Mirabelle Staciuk, PL
Back cover photo: Kathrin Grillmeier, DE

Equitherapie

CODE OF GOOD PRACTICE IN PARTNERSHIP ????

- ✗ The Brochure is a partner project product and we think that we should have the chance to discuss our critical points before printing.
- ✗ We did not have the chance to see the product in time so we ask you to postpone the printing as well.
- ✗ We also had to postpone our dates with the survey for several times to meet the needs of other partners', so I ask the same of you.
- ✗ This is the way it goes and we tried to adapt to the wishes of the partners' on this point and ask the same of you. This is not to stop things or to bother you but to improve our product we want to produce together.
- ✗ Anyhow We don't agree to print photos we did not submit in the name of the Netherlands. This is a point we really wont accept .
- ✗ We REALLY ASK YOU TO WAIT WITH PRINTING AND TO TALK ABOUT THE POINT OF CRITICS ALL TOGETHER.
- ✗ This is the aim of a partner project and all partners should approve to the products. And we think that some improvements would make the whole product much better and for us acceptable.

Equitherapie

EQUAL REPRESENTATION OF PARTNERS

- ✘ SHP submitted 69 photo's
- ✘ Used in folder 1
- ✘ 3 photos from NL without benign representatives of SHP
- ✘ Total amount of photo's 23
- ✘ Equal per partner 3-4 per partner



FOTOS SHP HAS OFFERED

- ✘ Adults
- ✘ Children
- ✘ Movement dialogue
- ✘ Being carried
- ✘ The approach of SHP
- ✘ Horses and clients moving in all gates together
- ✘ Situation from therapy and education of Equitherapists (self experience)



PHOTOS SUBMITTED FROM SHP



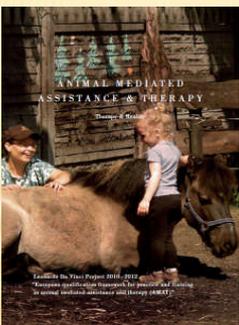


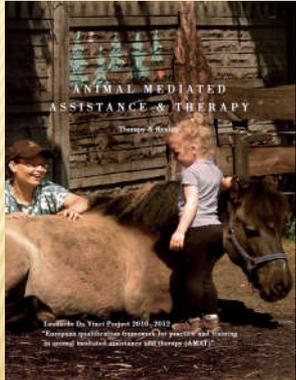
ANALYSIS OF THE FOLDER

- ✗ Independent analysis of 12 students Equithérapie
- ✗ Discussion and groups evaluation in Equitherapists education module
- ✗ Interview of 10 Equitherapists per mail and phone
- ✗ Personal interview of 10 persons not acquainted with Equithérapie



PAGE 1: ANALYSIS AND ASSOCIATIONS





- Safety (position horse, client and therapist (if horse has to go he has no choice whom to overrun)
- Bodily expression of the child tells that it is unsure which is due to the situation
- Background is too busy for scene and text
- Text too small for format
- Face expression of therapist is not visible (eyes are in shadow)
- Intention of the scene is not clear what is meant by it
- Interpretation: what is the function of the horse, is it only cuddling the horse or is there any other target?
- Text over horse and not readable
- Therapy and reality?



PAGE 2: ANALYSIS AND ASSOCIATIONS

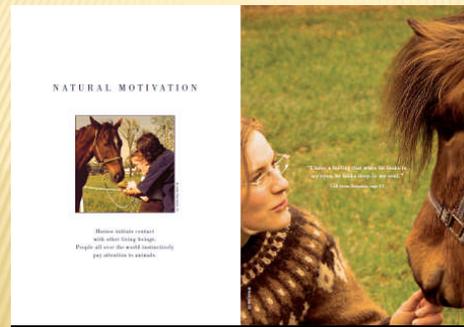


Partner or persons represented ?

Folder of partners of folder of and for individual persons?



PAGE 3: ANALYSIS AND ASSOCIATIONS



NATURAL MOTIVATION

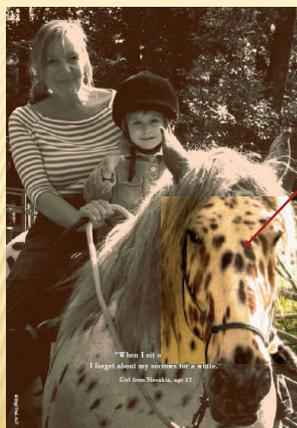


Horses initiate contact with other living beings. People all over the world instinctively pay attention to animals.

- Body expression of child shows fear not enthusiasm (text)
- Therapist does not give enough room to the client in approaching the horse
- Safety client is closed in between therapist horse and fence
- Expression of the horse look uncomfortable
- It looks as if horse and child are more forced together than brought together
- Text is not fitting situation



PAGE 4: ANALYSIS AND ASSOCIATIONS



- Text person of 17 years?????
- Mother child, therapist client?
- Safety 1 person without helmet
- No bridle
- Who is leading, who is therapist who is responsible for safety?
- Therapeutic scene or just making a photo?
- The horse has a an injury on his head.
- Horses should not be used wounded in therapy Injured horse should not be used in theapy (ethics towards horse model for relation with client)



BEING CARRIED

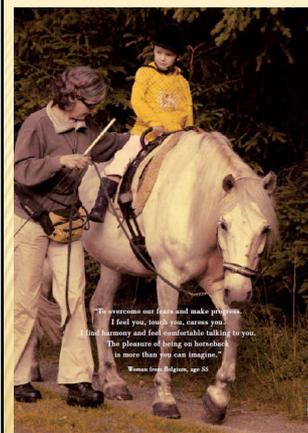
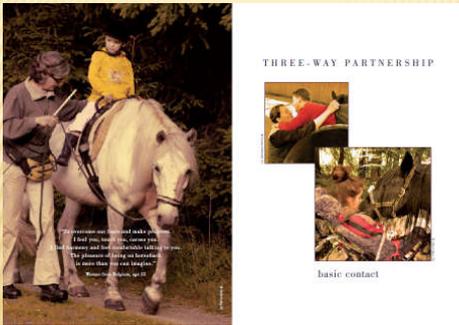


"Like my soul gets wings"
Girl from Germany, age 7

- Movement situation implicates that child cannot sit in a comfortable way
- Is the horse cantering? How can he go on cantering with therapist moving in this way with the horse? Not lungeing, leading?
- Being carried has more to do with relaxation than with speeded up and uncomfortable movement
- Where is the steps situated? In the way or not? – Safety
- Text does not fit with photo
- Contact between all three of them?

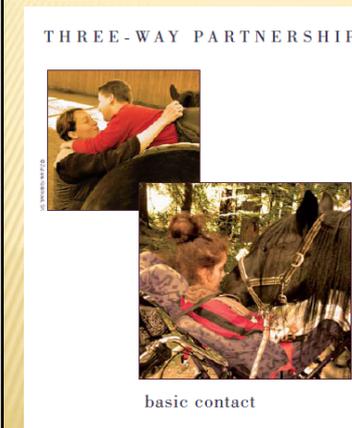
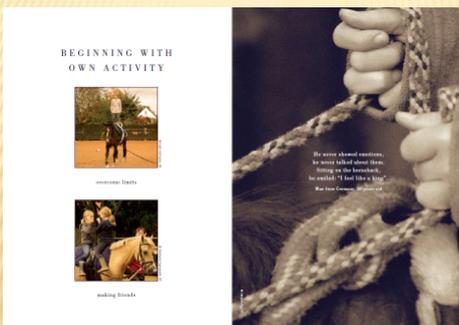


PAGE 5: ANALYSIS AND ASSOCIATIONS



- Text not covering client and picture
- Child looks unsure is searching contact with therapist but does not get it.
- Therapist leans on the horse is not focussed on the client nor helping the horse
- Horse not right in movement (crooked)
- Function of the chain can irritate the horse
- the horse is also searching contact with the therapist ?
- It is not clear if the therapist is answering the questions of child and horse or if he is not connected at this moment. Which is a pity.

PAGE 6: ANALYSIS AND ASSOCIATIONS



Where is the horse in one foto and the therapist in the other to form the three way partnership which is described in the text

Safety Situation in wheel chair is not clear if safe or not Is it a wheelchair or a bicycle?????????

It shows something other than basic contact

Basic contact is looking different We cannot see the whole horse and situation if client feels safe or horse is well or not forced

Basic contact means approach from two sides

PAGE 7: ANALYSIS AND ASSOCIATIONS

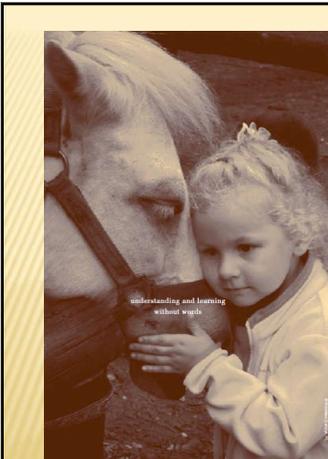
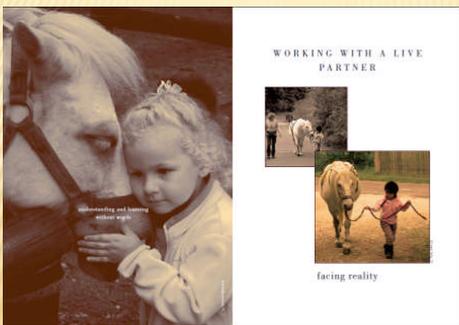
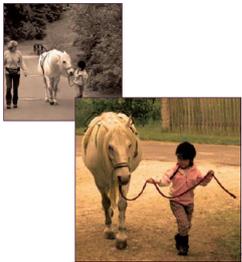


Foto from other folder missing (right above) Child lying in stable with horse (Safety)

Safety, if horse moves he can be trapped in halter !!!!
Contact should be always with horse being free to move or answer contact

The expression of the child can be interpreted in different ways (Looks a bit "done for the photograph)

WORKING WITH A LIVE PARTNER



facing reality

Safety Therapist cannot interfere if necessary when walking outside on the street

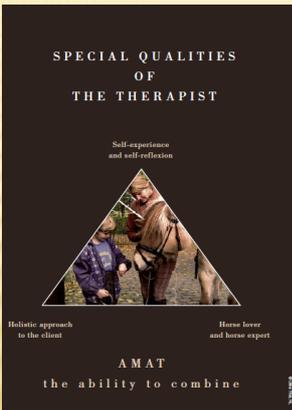
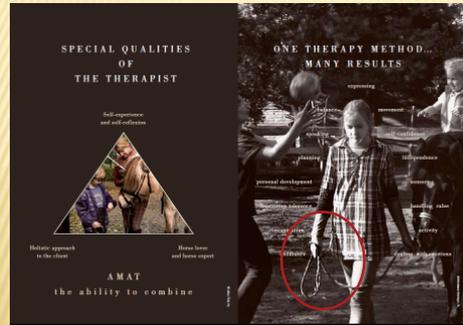
Horse looks bad humored and child look anxious.

Reins are on the horse (safety)
Maybe wrong moment

Facing reality?????????
Graphic quality fotos



PAGE 8: ANALYSIS AND ASSOCIATIONS



Because of triangle around the situation between therapist client and horse which is showing supervised approach is looking "tyed up"

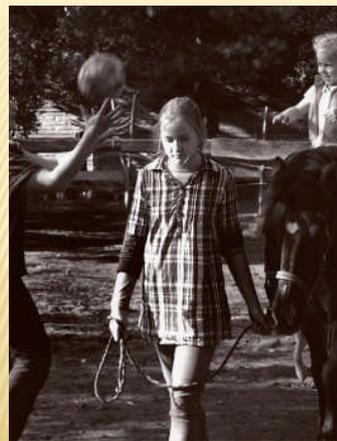
Horse and child are not completely visible

The named qualities are not the ones in the concept of SHP. It is well visible that this photo is showing the trainings manager of SHP This is misleading.

Holistic approach TO the client????

Qualities or Abilities??? Trained or to bring with you

A lot of interpretations possible but nothing clear?



Who is the client? What is the target and process intended?

Seem to be three activities loose from each other. What is the role of the horse? Who is in contact with the horse?

Horse does not look involved

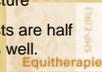
Girl in front does not look involved

Safety aspect leading rope around hand of girl!!!!

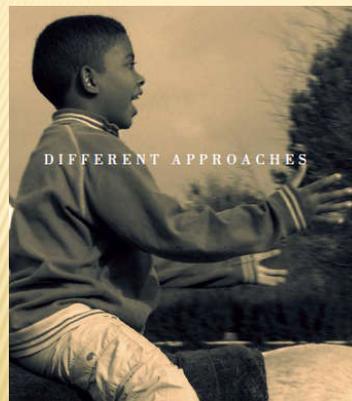
Text seems to be fitting to the girl moving in front.

Words seem to be randomly chosen and don't have anything to do with the situation on the picture

Client and therapists are half in picture Horse as well.



PAGE 9: ANALYSIS AND ASSOCIATIONS



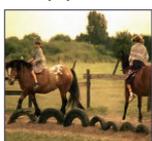
Where is the horse?

Where is the therapist?

Nice movement foto but different approaches is not fitting with different approaches to be identified on the page next to this one



Safety and riding equipment used



Here we should have expected representative fotos of the different approaches of the partner organization

SHP and its approach of AMAT is NOT represented not under the NL photo

Graphic Photo

Who are the NL foto's from they are not representing SHP approach

Role of these approaches in project (no partners)

Safety, process, involvement of horse?



THERAPY OR EQUINE ASSISTED ACTIVITY (NOT AMAT)



PAGE 10: ANALYSIS AND ASSOCIATIONS



PAGE 11: ANALYSIS AND ASSOCIATIONS



Beautiful picture, great that everybody goes away, "the story is out."

But what is the the value of this picture according to AMAT?

Therapist – horse client proces????



GROUPS ANALYSIS OF THE WHOLE FOLDER AFTER INDEPENDENT PERSONAL ANALYSIS



GROUPS SUMMARY

- ✗ I have the idea that AMAT has to do with cuddling horses
- ✗ I dont find anything from how we are learning to do Equitherapie or how we are working at SHP
- ✗ I miss the structure and going into depth according to the different approaches of the partner organizations



GROUPS SUMMARY

- ✗ It is a summary of what you can do with a horse without target or relation to a process or a target
- ✗ I see only animal assisted activities but no therapeutic approach of AMAT (Therapy)
- ✗ Not all photos and text are fitting together
- ✗ A lot of scènes without movement or interaction
- ✗ Photos of clients and situations not fitting with text



GROUPS SUMMARY

- ✗ Not a lot of movement photos in 3 gates more kuddling fotos
- ✗ Not all gates of the horse used represented
- ✗ No therapeutic situations showed
- ✗ Concept of AMAT not to be seen
- ✗ Most photos are not showing therapeutic setting but animal assisted activities
- ✗ Text often about adults and photos about child



GROUPS SUMMARY

- ✗ Missing all forms of professionalism except the summary of all involved organizations (framework is missing and approaches in partner organizations named in the folder are not clear)
- ✗ Not enough relevant text to get an idea about the different AMAT approaches in the partner organizations
- ✗ For a prospective client it is not clear what he can expect from AMAT
- ✗ Decision makers are also not informed over what they can expect from AMAT and why it is done in the partner organizations
- ✗ What is the target of this folder?
- ✗ Is it a folder????? For whom?
- ✗ More questions than answers



PROCEDURE LETS MAKE OK FROM KO !!!!



SHP ASKED TO BE INFORMED AND TO AGREE TO THE BROCHURE BEGIN NOVEMBER 2011

- ✗ Mail to coordinator of working group PR :
- ✗This means that Ann was not officially in the meeting representing SHP and has to be removed from the list of participants for SHP
- ✗ All appointments she has made have to be checked with the stakeholder of SHP because Ann was not official representative of SHP



REPRESENTATION OF ALL PARTNER ORGANIZATIONS AND THEIR WAY OF WORKING

- ✗ The appointment was to show the different approaches and to show at each photo from which partner organization it was submitted. This should happen in a representative way so that all organizations should be present equally and with their approach they wanted to show by their submitted photo's.
- ✗ SHP has submitted 100 photos of very good graphic quality (pixels) which are precisely showing our approach on AMAT which should be represented in the folder, We cannot find our approach in the folder only one photo was taken which was used in a bad graphic design.
- ✗ Photographs are shown under the name of persons and countries in place of representative approaches shown which have been officially submitted by us as partner organizations.
- ✗ We don't agree to publish the photos on page " Different approaches" under individual names and "NL" because otherwise SHP is linked to these photo's which have not been submitted by us.



HOW TO SOLVE THIS??????

✘,

✘ There is NO PRODUCT
“brochure” or no product side
event” named in the results
of our project . Well national
inventories and cross border
research of all partners and

